

Digital Birmingham Executive Board Meeting, 16 March 2011

Action Notes

Present	Apologies
<p>Cllr Paul Tilsley – BCC (Chair) Adrian Middleton – AWM Barry Clewer – BACOP Brian Mitchell – Virgin Media Chris Price – Digital Birmingham Colin Winstone – UK Broadband Ltd Fahri Zihni – Independent Fay Goodman – Birmingham Chamber of Commerce Giles Hawtin – Service Birmingham Glyn Evans – BCC Heike Schuster-James – Digital Birmingham Hugo Russell – iCentrum Ian Binks – BT Jack Glonek – Birmingham City Council Judith Mackay – Projects in Motion Keith Wilson - CISCO Lara Ratnajara – Business Link West Midlands Matthew Clarke – Atkins Nicola Bryant – Digital Birmingham Padma Reddy - University of Birmingham Raj Mack – Digital Birmingham Russell Jeans – Birmingham Chamber of Commerce Steve Jolliffe – Birmingham Chamber of Commerce Steve Murphy – UK Broadband Ltd Surita Solanki – Digital Birmingham Tim Manson – Marketing Birmingham</p>	<p>Alun Thorne - Bham Post & Mail Andrew Hartshorn - Birmingham Chamber of Commerce Brendan O'Brien – BANF Chris Lane – Centro Clive Hill – Metropolitan College Daniel Fisher – Fazeley Studios David Burden - Daden Ltd David Cusack - Family Housing David Hardman - BSPA David Taylor - University Hospital Birmingham Debbie Goode – Learning & Skills Council Fiona Cohn - Birmingham City Council Frank Mills - Coventry University Enterprises Ltd Jenny Inglis - BCC City Centre Partnership Keith Budden - Be Birmingham Keith Vinning – Fujitsu Ken Lawrence – Bham Strategic Partnership Khembe Clarke – Redstone Martin Read – BBC Mike Swain – Specialist Computer Holdings Neil Serougi – Solihull PCT Paul Knight - Business Link West Midlands Peter Rayson – BCU Peter Shearer – Aston University Prashant Singh - Ulfah Arts Rich Gwyther - Microsoft Richard Haynes - Deloitte Ritchie Brett – South Birmingham PCT Rob Benson – BEN PCT Sam German – BEN PCT Satpal Hira - Birmingham City Council Selena Cooper - Vodafone Tim Sewell – Family Housing Association Trevor Potten – BCU</p>
<p>Notes: Surita Solanki</p>	

Introductions, matters arising, and actions from last meeting:

The Deputy Leader welcomed the Board to the meeting.

The Deputy Leader also expressed thanks to Fay Goodman and the Chamber of Commerce for hosting this meeting.

Minutes from previous meetings were confirmed. Action points from the last meeting have all been met.

Digital Birmingham review and update - Raj Mack & Chris Price, Digital Birmingham

RM reported back current key developments:

As of the 1st February 2010, the Digital Birmingham team moved into the Development Directorate of the City council, a strategic move which will enable us to work more closely within the Development, Sustainability and EU agendas.

CP Summarised the new terms of reference for the Management Board and Stakeholder Group:

The Management Board

- Chaired by the Deputy Leader, Head of DB and a City lead officer
- Board will meet quarterly
- Will discuss clearer roles about projects and outcomes of DB
- To monitor and review strategic outcomes of the DB programme and Partnership performance
- Actively engage in delivery and promotion of agreed objectives

The Stakeholder Group

- Chaired by the Deputy Leader and a vice chair (to be appointed once the group is in place)
- Group will meet twice a year
- A networking forum built on the work discussed in the current Executive Board
- Broader Membership
- Themed agendas

The process for applying for a seat on the Management Board is now open, details of how to apply will be e-mailed to the Executive members. All Exec members were encouraged to submit expressions of interest.

Digital Birmingham, building its future priorities – Nicola Bryant and Heike Schuster-James, Digital Birmingham

Presentations were given on two of the DB priorities following workshops in March 2011.

Protecting the Vulnerable Presentation

NB gave a presentation which covered findings from the Bridging the Gap to health and social care at home and technology workshop which was held on 3rd March 2011.

Representatives attended from all key areas to discuss and understand how Birmingham is making the most of the potential of technology and the internet to enhance the delivery of health and social care at home. The purpose of the meeting was to:

- Review use of technologies across health, social care and housing and how it can address quality of life and affordability
- Identify areas where technology can have the greatest impact in improving the delivery and access to services at the point of need.
- Agree practical priorities for Birmingham and targets for action
- Agree an approach to move forward

In summary, the priorities to address through technology are:

- Need to reduce service delivery costs but maintain a good quality of service
- Address the challenges of personalisation & choice; self care & self service; channels of choice and channel shift
- Government's call for action – Big Society
- Affordable connectivity is a requirement for digital and social inclusion

Further research and discussions around the key concepts that came out of the workshop will need to be followed through. NB requested the assistance of the Board in moving the priority forward as involvement of key strategic partners will be essential.

UoB have researchers who have worked on data issues around health and social care. The TSB has 2 active calls 1, Independence matters - enabling an aging population to stay at home and 2, Delivery of care - closer to home which may be of relevance to this project. UoB is keen to collaborate with DB further and in assisting with the CIP call.

All presentations are available to view at <http://www.digitalbirmingham.co.uk/projects/bridging-the-gap-to-health-and-social-care-at-home-through-technology-workshop>

ICT for Sustainability Presentation

HSJ presented a mindmap to the Board, which covered the findings from the ICT for Sustainability workshop which took place on 10 March 2011.

DB, BCC and other city stakeholders attended to help develop a plan and prioritise actions over the next three years to support a 'clean and green city' and a 'green economy'.

Objectives of the workshop:

- To agree up to 3 priority areas that Digital Birmingham should focus on
- To explore stakeholder plans, activities and potential support in these areas
- To look at a limited number of objectives for 2011-12

Further work is being undertaken to scope this area of work.

The mindmap and presentations are available to view at

<http://www.digitalbirmingham.co.uk/projects/ict-for-sustainability-workshop>

The Birmingham Chamber of Commerce presentation – Russell Jeans and Steve Jolliffe, Birmingham Chamber

A presentation was given by the Chamber:

- it works as a broker which connects SME's to opportunities
- outline of the membership is currently 95% SME's
- it acknowledges the need to be able to service the digital arena – digital is not promoted with membership
- next steps - collaborative working and partnership status

It was suggested that the Chamber look at the demographics of the % of businesses who do not have access to the internet. Further work is required to establish the relevance of connectivity to certain sectors. Marketing Birmingham, Birmingham City Council and AWM jointly have access to this type of data.

The Chamber recognises that it needs to be doing more to assist SMEs digitally i.e. get them online. It was pointed out that having access to the internet doesn't mean that a company is digitally enabled, further thought will need to be given into training etc.

DB are keen to work more closely with the Chamber to progress this further.

This presentation is available to view at <http://www.digitalbirmingham.co.uk/board-minutes>

Note of appreciation – The Deputy Leader, Birmingham City Council

Councillor Paul Tilsley and RM thanked the Board for their continued support since DB was first established in 2006. Special thanks were given to the founding members of the Executive Board i.e. Chris Price, Frank Mills, Ian Binks, Judith Mackay, Glyn Evans, Adrian Middleton, as well as the members of the DB team ie Raj Mack, Heike Schuster-James and Annette King.

A summary of the [annual report 2010/11](#) outlining key DB activities and achievements was tabled and a rolling presentation given on DB's past and present achievements.

The Future of Broadband – Fahri Zihni

FZ has now retired from Aston University but will continue to sit on the Executive Board as an independent member.

He attended a meeting at a Westminster based sounding board named EURIM around social media, wireless and open data. He said that the meeting stressed the importance of next generation broadband and the growing importance of the digital agenda.

Actions:

1. NB and Padma Reddy (UoB) to arrange a meeting re the CIP call.
2. DB to explore collaborations with the Chamber of Commerce.



**The Digital Birmingham Executive Board
16 March 2011**